



COMPANY PROFILE

Amazon.com, Inc. operates as an online retailer in North America and internationally. It operates in two segments, North America and International. The company serves consumers through retail websites, such as amazon.com and amazon.ca, which primarily include merchandise and content purchased for resale from vendors and those offered by third-party sellers. It also offers programs that enable sellers to sell their products on company's websites, and their own branded websites; and programs, which allow authors, musicians, filmmakers, app developers, and others to publish and sell content. In addition, the company serves developers and enterprises through Amazon Web Services that provides compute, storage, database, analytics, applications, and deployment services that enable virtually various businesses. Further, it manufactures and sells electronic devices, including Kindle e-readers, fire tablets, fire TVs, echo, and fire phones; and provides Kindle Direct Publishing, an online platform that allows independent authors and publishers to make their books available in the Kindle Store. Additionally, the company offers Amazon Prime, an annual membership program, which provides free shipping of various items; access to instant streaming of movies and TV episodes; and access to books to borrow and read on a Kindle device, as well as provides publishing, digital content subscriptions, and advertising services; and co-branded credit card agreements. Amazon.com, Inc. was founded in 1994 and is headquartered in Seattle, Washington.

WOULD I INVEST?

According to the diagnosis, I should not invest in this company because their overall score is four points. This is because Amazon only makes .24 cents per dollar. They also have a lot of debt and purchase 80% of their assets by using debt. Not to mention, only .51% of amazon's net income is produced by those assets. Overall, their financial ratios don't look good, so I wouldn't invest.